



ENCORE!

2016-17 Advertising & Benefactor Order Form Upper Arlington Vocal Music Boosters

What is ENCORE!?

ENCORE! is a publication of the Upper Arlington Vocal Music Boosters that is distributed at each performance of the Vocal Music Department at the High School. ENCORE! provides the calendar of choral music events, group pictures of each choir, individual profiles of the senior class and a listing of the benefactors of the Vocal Music Program. Approximately half of the 2015-2016 ENCORE! pages featured business advertisements. A variety of advertisement sizes and placement are available, as well as website visibility.

Where does the money go?

Purchasing an ad in ENCORE! helps the UAHS Vocal Music Department maintain and expand its high quality program that reaches more than 350 students and their families.

Enrichment programs supported by your generosity allow the students to experience:

- Annual participation in a large cast musical
- Adjudicated competition at the district and state level
- Professional direction beyond vocal instruction (choreography, theatrical, master classes)
- Additional performance opportunities for our eight choral groups
- Fall Follies, a choral production with all the choirs
- Major Work (Symphonic Choir) & Poetry Concert
- East Coast Tour Spring 2017 for Symphonic Choir

How ENCORE! can benefit your business:

Your advertisement will reach an audience of approximately 10,000 people throughout the entire year of exciting Vocal Music Programs at Upper Arlington High School:

- Fall Follies "BROADWAY" (multiple performances), October 2016
- Winter Choral Concert, December 2016
- Winter Musical, *The Wizard of Oz* (multiple performances), February 2017
- Poetry Concert, March 2017
- Spring Concert - Major Work, May 2017

All Vocal Music Supporters who advertise in the ENCORE! are recognized on our website: UAVocalMusic.org. Thank you for your consideration and your participation.

Company _____

Contact Name _____

Address _____

City / Zip _____

Phone (_____) _____

E-Mail Address _____

Student Name _____	Grade _____	Choir _____
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ENCORE!

1: PUBLICATION AD PRICING

Full Page (7" w X 9" h) **COLOR** \$350
 Half Page (7" w X 4.5" h) **COLOR** \$200
 Quarter Page (3.5" w X 4.5" h) **COLOR**..... \$125
 Use Ad from 2015 ENCORE!.....

COVER: outside back (7" w X 9" h)..... \$600 Sold
 COVER: inside back (7" w X 9" h) \$500
 COVER: inside front (7" w X 9" h)..... \$500
 INSIDE: Front Page Right Side (7" w X 9" h) . \$450
 INSIDE: Back Page Left Side (7" w X 9" h) ... \$450
 CENTERFOLD: each pg (7" w X 9" h)..... \$400

2: CORPORATE & PERSONAL BENEFACTOR LEVELS

ENCORE!..... \$500+
 Rave Review \$250+
 Standing Ovation \$200+
 Bravo..... \$150+
 Music Lovers..... \$100+
 Applause \$75+
 Curtain Call..... \$50+
 Harmony \$25+

Name(s) as it should appear in the program.

3: UA VOCAL MUSIC BOOSTERS WEBSITE SPONSORSHIP

BANNER: Home Page..... \$400
 BANNER: Cover Page of Performances \$325
 LOGO: Performance Pages \$225
 LINK: Performance Page..... \$125

AD ART REQUIREMENTS

300 DPI 4-Color (CMYK),
 JPG or .PDF for Optimal Printing,
 PLEASE Submit Ad at ACTUAL SIZE
 DEADLINE: October 5, 2016

ORDER TOTAL

1: Ad Price _____
2: Benefactor Donation _____
3: Website Sponsorship _____
Total \$ _____

Payment is Due at Time of Order.

Make checks payable to:
UAHS Vocal Music Boosters



DEADLINE OCT 5, 2016



UAHS Vocal Music Boosters is a non-profit organization.

All donations are tax deductible.



**E-mail All Ads to:
uaencore@gmail.com**



MAIL:

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