

Vocal Music Student Checklist -- to help you succeed with this important ENCORE! Fundraiser!

We are excited to re-introduce our online Advertising/Benefactor form, new last year! You can find the form at the following link: <http://www.uavocalmusic.org/Encore.htm> or by visiting UAVocalMusic.org.

All Ad purchases and Donations will be processed through the online form, instead of the traditional paper form. If you have any questions, or need guidance, email UAencore@gmail.com.

ALL ENCORE! ADS + BENEFACTOR DONATIONS DUE Friday, 9/14 -- ALL Payments, Artwork + Forms DUE by this date!

- ENCORE! Ad & Benefactor Form - Complete form, upload Ad, & collect payment at: UAVocalMusic.org
- Optional Design Fee \$25
- Use our ENCORE! email template to reach out to your contacts. *This will be emailed to you.* You may personalize the email to reach out to your contacts. **BE SURE TO INCLUDE YOUR NAME IN THE EMAIL as the UA Student who solicited the Ad/Donation to encourage credit for Ad/Donation in the online form!**
- **ALL ADS & BENEFACTOR DONATIONS DUE FRIDAY, September 14th!**
- Why you are asking for support:
 - Help students offset costs of East Coast Tour - Spring 2019
 - Offset costs of the Winter Musical
 - Create musical opportunities beyond the funding we receive from the school
 - Guest choreographers/master classes/recordings and cleaning/maintaining of choir robes
- Benefits of buying an Ad in ENCORE!:
 - An audience of approximately 10,000 people will see ENCORE!
 - Distributed at multiple performances throughout the year *free of charge*
 - All Vocal Music supporters are recognized on our website UAVocalMusic.org
- Many ENCORE! options:
 - A variety of Ad sizes available, ranging from quarter to full page
 - Website advertising available
 - Benefactor Donations
 - For all options, *visit UAVocalMusic.org*
- **Each student goal = 2 Ads or Benefactor Donations**
- If you reach your goal of 2 Ads or Benefactor Donations--keep going! Solicit as many Ads and Donations as possible!
- A personal written thank you note to friends and family is a nice touch. A thank you email will also automatically be sent to all who buy Ads or Donate.
- Questions? Email: UAencore@gmail.com

ONLINE AD + BENEFACTOR FORM: UAVocalMusic.org
DEADLINE: FRIDAY 9/14